



## *Women's Estate Planning Council*

# Newsletter



### President's Message

Angela Herrick, Esq.

Herrick Law , LLC

Welcome to the 2018-2019 year of the Women's Estate Planning Council (WEPC)! I would like to extend a special thank you to our immediate past president, Holly VandeHoef, for her incredible leadership and enthusiasm this past year, as well as to all of our Board members for their dedication to WEPC.

**Mission:**  
To promote  
interaction between  
women estate planning  
professionals  
educationally,  
professionally and  
socially.

### Save the Date

December 13, 2018

WEPC Holiday Social

Del Frisco's Grille

100 St Paul St., Suite 140  
Cherry Creek, CO 80206

The new Board is actively planning a year of interesting programs and opportunities for our members to participate in community events. In addition, we recently kicked off our new networking program, the Business Card Challenge, that encourages members to get to know each other and discover how they can partner together in the future. Each month we will have a bag for business cards at the meeting. Members who would like to participate in the Business Card Challenge will add their business card to the bag and take another member's business card. Then each member will reach out to the member she selected and set up a coffee or lunch date. During announcements we will offer members a chance to share one interesting thing they learned about the people they met with.

As always, your input as a member is valued and we would love to hear from you if you have ideas or suggestions for our events and programs.

I am proud to be serving as President, and I am looking forward to an amazing year!

## Member Spotlight: Thiensa Nguyen

### Financial Advisor

#### Transamerica Financial Advisors

My current position is helping clients with planning for their financial future, training/mentoring new agents and helping to develop them so they can succeed in this profession. What I like most is when the clients feel relieved and have the peace of mind that they're on track to have a brighter financial future, be financially independent, and to see new agents achieve the success they never thought they could achieve so that they feel more confident and proud of themselves.

I was drawn to financial management because of the importance and benefits of understanding how money works, and how to have money working for you; and ultimately becoming financially independent. Transamerica Financial Advisors offered me the opportunity of building a team of financial advisors to create a profitable and stable practice in the financial services industry. To be in an environment that encourages constant learning and growing personally and at the same time to help other people grow, and become more successful in both their professional and personal life is a blessing.

I'm fortunate to have family close by so I spend most of my time outside the office with my family. I have 13 nieces and nephews and love spending time with them. Besides spending time with family, I like to read during my personal time and travel. I especially enjoy traveling internationally.

I'm a member of the Aurora Rotary club, serve on the Board of Directors for the Aurora Mental Health Center, and support the Nathan Yip Foundation.

With respect to WEPC, I love the education which helps enrich my professional knowledge to better serve my clients. I also really enjoy the friendship and connections I have developed at WEPC.



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ensure your work and  
contact information  
is up-to-date!**

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**LONG LIVE YOUR MONEY.™**



## Member Spotlight: Sati C. McLafferty Attorney

### Ambler, Keenan, Mitchell , Johnson

Like many people in Colorado, I enjoy spending time in the great outdoors. I love to play soccer, hike, camp, backpack, and relax on my patio in the shade with my husband, Brian, and our Bernese Mountain Dog mix, Goji Bear.

I recently joined AMBLER KEENAN MITCHELL JOHNSON after having my own estate planning practice. It has been a fantastic move! I am very proud to be part of a team of dedicated women, and one gentleman, who are out there making a positive impact on the community. I am a trust and estates attorney, focusing primarily on estate planning, probate, and trust administration.

Starting my own estate planning law firm had a huge impact on me personally and professionally. It forced me to get out there and talk to people, something that did not come naturally to my introverted self. I learned how to have conversations about what I do, why I do it, and who I serve while listening to others and developing lasting relationships.

I am actively looking for opportunities to speak in front of groups large and small, who are in a related industry or just looking to learn something about estate planning, probate, or trust administration. I can teach courses for CE credit for real estate professionals, insurance professionals, CFPs, and CPAs. I am also looking for ideas for new topics that people would like to see taught. Having just transitioned to a new firm, I am looking to bring fresh ideas to the table. Any ideas are welcome!

I was drawn to the WEPC a little over a year ago after meeting so many intelligent, hardworking, well-respected women at last year's summer social event. I immediately knew I wanted to be a part of this group. Everyone is so supportive of each other and sincerely working to lift each other up. It is a breath of fresh air. Not to mention, our meetings allow us to get to know each other better over a meal all while learning from an interesting and informative speaker.

As a board member and Co-Chair of the Programs Committee, I work with Becky Theis to develop our monthly programs. Our goal is to bring in engaging speakers to talk with our group about relevant, interesting, and timely estate planning topics. Feel free to reach out with topic or speaker suggestions!

### **FROGS**

*I read a book a long time ago called Eat That Frog and its message really stuck with me. If you do the thing you are dreading most first thing in the morning, like eating a frog (or working out or calling that difficult client), it will most likely be the worst (or hardest or least enjoyable) thing you do all day. I find that once I do the one thing I am dreading so much, doing the rest of the stuff feels so easy. So stop procrastinating and eat that frog!*



## **Member Spotlight:**

### **Hayley Lambourn**

#### **Attorney**

#### **Steenrod, Schwartz & McMinimee, LLP**

I am currently an associate attorney for Steenrod, Schwartz & McMinimee, LLP. My practice focuses on estate and conservatorship administration. The partners in my firm serve as the Public Administrator

for the 2nd Judicial District, and in that role, they frequently serve as fiduciary. My favorite part of my practice is the wide variety of issues that present themselves when dealing with all different types of people, whether they are clients, beneficiaries, other family, or protected people.

I have two daughters, a 9 month old and a 2.5 year old. I really enjoy watching them learn and experience joy. I strive to maximize the time that I spend with them each day, so they go to bed late.

I was initially attracted to WEPC as an outlet to meet other professionals who work in my field. Women's Estate Planning Council actually had a very significant impact on me. I was able to get to know another professional pretty well who eventually recommended that I contact my current firm regarding the position that I hold now. Without WEPC, I wouldn't be where I am today.

I am currently serving as the Vice President. I assist the President with her goals for the year. I am also open to discuss any suggestions or concerns members may have so that they can be addressed to improve our organization.

## **Member Spotlight:**

### **Mira J. Fine, MT, CPA**

#### **Accountant**

#### **Hein & Associates, LLP**

I am a partner with a large CPA firm, Hein & Associates, LLP. I love teaching both my clients and my staff. I love to connect with various generations.

I was raised in Denver, Colorado and lived in the trailer (mobile home) parks on East Colfax. Because of this, I learned work ethic and direction. I am driven by the ability to work with others in some way. So, my outside life becomes volunteer work for various organizations, including:

Denver Foundation Professional Advisors Board, National Jewish Development Board, Children's Hospital Trusted Advisors Board, Historic Denver, Colorado Society of CPA's and AICPA Council

My current job has allowed me the freedom to become



who I am and has been a great learning experience.

Every day, I recognize what it takes to do this job and I enjoy the fact that I have been allowed to do it. Sounds corny, but true.

The opportunity to make direct connections to women in the same professions as mine was what attracted me to WEPC. While I have not been involved much yet, I really do enjoy connecting in various ways.



## Member Spotlight:

**Kristi Sullivan, CFP**

Financial Planner

Sullivan Financial Planning, LLC

I am the owner of Sullivan Financial Planning, LLC. It is an 11-year-old one-woman operation RIA with State of Colorado. My business is a bit different than most financial advisors in that I charge only by the hour or by the project for financial advice. No AUM or commissioned sales. Another unique part of SFP is that I office out of my home. Clients come and get financial advice in my living room.

I have been married for 22 years and have two teenage boys. I love to ski and am fortunate to belong to two great book clubs and a rock-star girls-only theater group.

I am active with the Alliance of Professional Women, a networking group that connects women professionally and philanthropically. Our annual fundraiser for the Alliance Foundation (the non-profit arm) is every September. Our fundraisingsupports Village Banks (micro-loans to women in developing countries), local college scholarships, and volunteer work with womens' homeless shelters in Denver.

I have actively participated in the Financial Planning Association's media quote request program. I am quoted in publications such as CNBC.com, Investor's Business Daily, and NerdWallet on average about 4 times per month.

When I was a teenager, I failed to get a



summer job, so my mom got one for me. It was working as a maid and kitchen help in a dude ranch in a remote part of Grand County. I lived in a 100-year-old former stagecoach stop and one night woke up with a mouse in my hair. I vowed then and there to get a good education so that would not be my permanent career path.

I am trying to produce online classes that people pay for. The idea is to have an income stream that doesn't depend on me actively every hour of the day. Also, I'm hoping to bring helpful financial education to more people than I can accomplish just one client at a time.

*Listen to your gut!  
If a potential client or  
vendor doesn't feel right for  
your business, walk away! I  
could have saved so much time  
and energy early in my career  
if I had heeded my inner  
warning signals.*

# Sharing Financial Wisdom With Your Kids

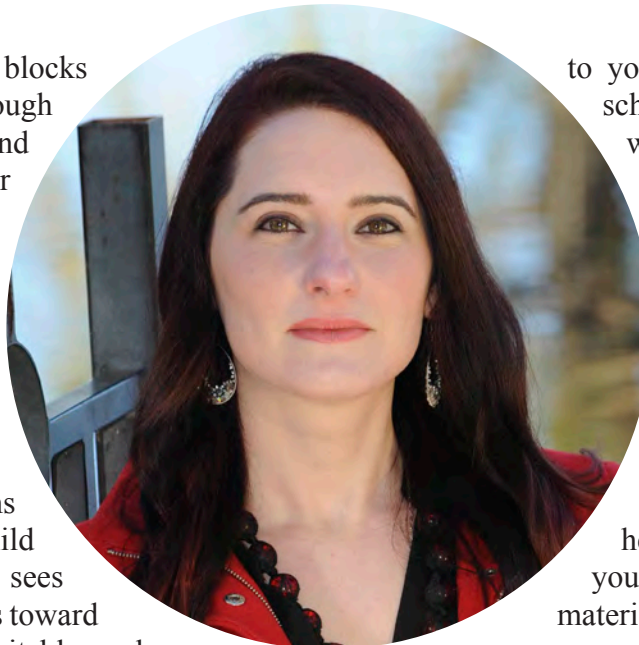
**Jennifer K. Trembley, Financial Advisor**

Parents often try to impart their values about money to help their children establish a strong financial foundation. If you are a parent, talking to your kids about money can help them learn how to be financially responsible, self-supporting adults. To get the discussion flowing, consider using these conversation starters depending on your child's age.

Begin with basics for your preschooler. Look for opportunities to teach values that will help your child develop positive financial attitudes and behaviors later in life. For example, the concept of sharing with others is something most young children can grasp. Talking about what you're thankful for and involving kids in philanthropy can help instill gratitude.

Explain financial building blocks  
As your child progresses through  
difference between needs and  
cost and quality to teach your  
Give your child the chance to  
decisions that involve  
as setting aside a small

Understand that your middle  
more than listening. Kids  
the preteen years and may  
advice. Keep talks short, but  
Remember that your actions  
values. For example, if your child  
about a new car purchase or sees  
may pick up similar behaviors toward  
your child in donations or charitable work  
him or her to support a cause of their own.



to your elementary school student.  
school, start introducing the  
wants. Present the concepts of  
child how to discern value.  
make some simple financial  
delayed gratification, such  
allowance to buy a toy.

schooler may be watching  
tend to be peer-oriented in  
be less receptive to parental  
don't abandon the mission.  
speak volumes about your  
hears you continually talking  
you frequently shopping, he or she  
material goods. Consider involving  
you are passionate about, or encourage

Encourage your high school student to think about the future. Now is the time to discuss college costs and encourage saving for college expenses. Talk to your child about what you plan to contribute and what portion you expect them to pay. Discuss whether student loans will play a role and their potential impact down the road. Conversations about college and majors can include frank discussions about the job market and future income potential. Discuss day-to-day financial responsibilities as well, such as how to maintain a checking account and debit card and how to protect accounts from fraud.

Help your college student prepare for independence. Counsel your child about the importance of living within their means and establishing and maintaining a good credit record. Explain how to use a credit card appropriately (and how to avoid fees and other credit troubles). As graduation nears, discuss your expectations for your child's transition from student to working adult. Offer yourself as a resource for guidance on how to seek fulfilling work, negotiate a good salary and navigate the world of employee benefits.

Inspire your college graduate to embrace adulthood. Once your child becomes financially independent, be thoughtful about how you approach money topics. Let your newly employed college graduate know you are willing to offer support and guidance yet steer clear of making decisions for him or her. Allow your child space

to decide their financial goals. Continue sharing advice based on your experience, such as the importance of saving for retirement early, having appropriate insurance or creating an estate plan. Encourage your child to establish a relationship with a financial advisor who can provide an objective perspective and tools to create a financial plan unique to their goals.

It's worth it. If you want to help your child develop financial competence and independence, start the conversation early and keep it going. Sharing your financial values can enrich your relationship and bring lasting rewards.

###

Jennifer K. Trembley, CFP®, ChFC®, CRPC®, APMA®, CDFA®, BFA® is a Financial Advisor and CERTIFIED FINANCIAL PLANNERTM practitioner with Ethos Financial Partners, a financial advisory practice of Ameriprise Financial Services, Inc. in Thornton, Colorado. She specializes in fee-based financial planning and asset management strategies and has been in practice for 12 years. To contact her, call 303.252.9777; 9351 Grant Street Suite 300 | Thornton, CO 80229 | Jennifer.K.Trembley@ampf.com

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NATIONAL ASSOCIATION OF  
**Estate Planners & Councils**

*The Association of Choice for Estate Planning Professionals*

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# Executors Sell Homes for up to 25.1% less than Comparable Homes.

**Anda Pilmanis , Realtor, SRES**



A deceased person's home is typically one of the largest assets in the estate but is often sold for less than the market price of comparable properties.

Even in Denver's sellers' real estate market, beneficiaries are missing out on receiving tens of thousands to hundreds of thousands of dollars. Based on the Denver's MLS data for the last 12 months for the City and County of Denver, the average loss for estate properties ranged from \$9,715 up to \$213,158 for properties with a sale price of \$100,000 to \$1,250,000 (see table below).

The median home price (half the homes sold are above this price and half below) in the City and County of Denver was \$430,000 in September 2018 (see attached table). Therefore based on the -19.1% difference in per square foot price for that price range the estate could lose \$82,130.00 compared to comparable market properties sold by individuals. That difference in sale price could help pay for a beneficiary's college education, pay off a mortgage, student loans or even credit card debt

and make a significant impact to their life. If the beneficiary is a charity that will definitely make a big impact on the programs the deceased cared about.

Executors are making significant financial decisions at one of the most stressful time in their lives, often without the guidance of experienced professionals who could help them avoid making such losses. Often the reason the properties are sold for so much less is because they are not presented as well as comparable homes and no real effort has been made to bring them up to the same standard.

<i>Sale Price (\$ x 1000)</i>	<i>PSF Total, Average Individuals</i>	<i>PSF Total, Average Estates</i>	<i>Percentage Difference</i>	<i>Average Sales Price in Bracket</i>	<i>Average Gain (loss) in \$ assuming same square footage</i>
\$0 - 50	\$172				
\$50 - 75	\$383				
\$75 - 100					
\$100 - 150	\$193	\$178	-7.8%	\$125,000	(\$9,715)
\$150 - 200	\$229	\$205	-10.5%	\$175,000	(\$18,341)
\$200 - 250	\$257	\$234	-8.9%	\$225,000	(\$20,136)
\$250 - 300	\$279	\$235	-15.8%	\$275,000	(\$43,369)
\$300 - 350	\$269	\$221	-17.8%	\$325,000	(\$57,993)
\$350 - 400	\$269	\$244	-9.3%	\$375,000	(\$34,851)
\$400 - 450	\$283	\$229	-19.1%	\$425,000	(\$81,095)
\$450 - 500	\$293	\$249	-15.0%	\$475,000	(\$71,331)
\$500 - 600	\$301	\$252	-16.3%	\$550,000	(\$89,535)
\$600 - 700	\$303	\$255	-15.8%	\$650,000	(\$102,970)
\$700 - 800	\$304	\$259	-14.8%	\$750,000	(\$111,020)
\$800 - 900	\$323	\$242	-25.1%	\$850,000	(\$213,158)
\$900 - 1,000	\$324				
\$1,000 - 1,250	\$309	\$291	-5.8%	\$1,125,000	(\$65,534)
\$1,250 - 1,500	\$352				
\$1,500 - 1,750	\$350				
\$1,750 - 2,000	\$358				
\$2,000 - 2,250	\$397	\$428	7.8%	\$2,125,000	\$165,932
\$2,250 - 2,500	\$441				
\$2,500 - 2,750	\$506				
\$2,750 - 3,000	\$545				
\$3,000+	\$642				

Time frame is from Oct 2017 to Sep 2018, Area - City and County of Denver

Search Criteria1 - Individual, Results calculated from 8,810 listings; Search Criteria2 - Estates, Results calculated from 284 listings

Type is one of 'Attached Single Family', 'Detached Single Family'; MLS is one of 'REcolorado', 'REcolorado (ROCC)', 'REcolorado (SSBR)'

"Based on information from REcolorado®, Inc. for the period October 2017 through September 2018." Not all properties were listed and/or sold by Agent Anda LLC." This representation is based in whole or in part on content supplied by REcolorado®, Inc. REcolorado®, Inc. does not guarantee nor is it in any way responsible for its accuracy. Content maintained by REcolorado®, Inc. may not reflect all real estate activity in the market."

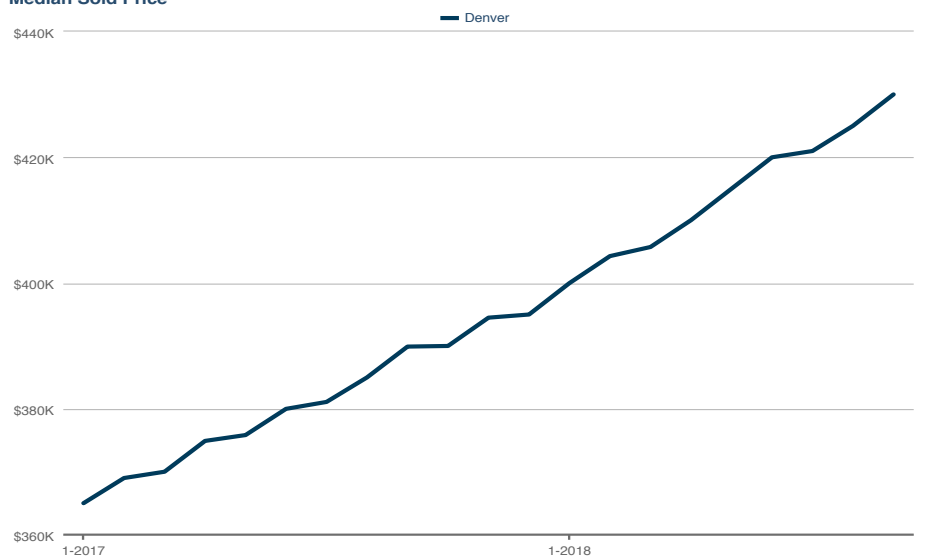


**Anda Pilmanis**  
Agent Anda LLC

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[AgentAnda@agentanda.com](mailto:AgentAnda@agentanda.com)  
[www.agentanda.com](http://www.agentanda.com)



#### Median Sold Price



Each data point is 12 months of activity. Data is from October 5, 2018.

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Many times there is no plan for covering the expenses for repairs, modernization and staging etc. Many executors do not know they can draw from the estate's funds to make the improvements and don't know which ones will pay off and which will not. I think one of the discussions both attorneys and financial planners should have with clients about their estate plan is to ensure there will be funds available to do the work needed to ensure the property can be sold for a price comparable to similar properties. Those gains can be passed on to beneficiaries not developers or other strangers. They should also advise executors to speak with professionals who are familiar with working with deceased estates regarding the sale of significant assets.

Anda Pilmanis

Realtor®, SRES®, LLB, LLM  
Agent Anda LLC

## WEPC

Invites Members to submit articles for publication in our newsletter.

Please send articles to **Anda Pilmanis at [agentanda@agentanda.com](mailto:agentanda@agentanda.com)** and/or

**Carly Wendt at [carly.wendt@ml.com](mailto:carly.wendt@ml.com)**

## Member News: Anda Pilmanis

In July, Anda, husband Peter, daughter Tia and son Andris (who lives in Italy) met in Riga, Latvia to celebrate the 100th Anniversary of Latvia's independence.

Highlights included a dance performance by 18,000 dancers in national costume and a choir performance by more than 18,000 singers, dancers and musicians.



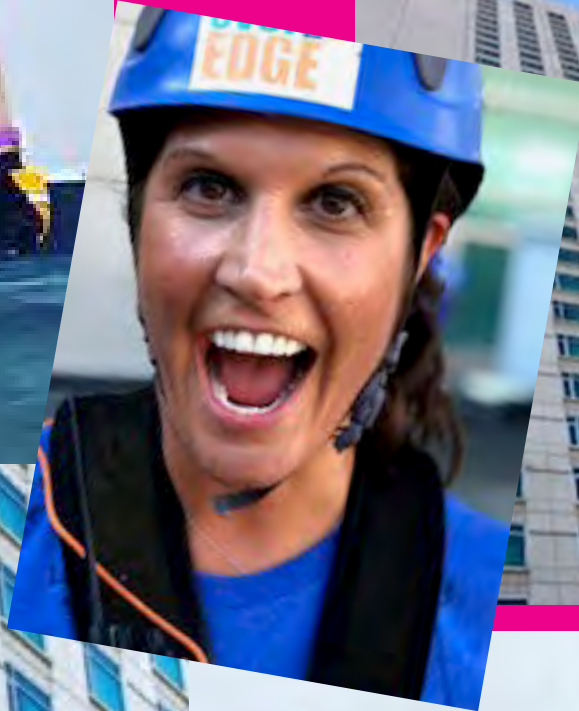


## Member News: Carly Wendt went “Over The Edge” for charity

She rappelled 38 floors down from the top of the Hyatt. “I was honored to rappel for the many brave friends and family of all of you and included their names on my shirt. Thank you all for your support!”

She raised over \$2,500!! All donations went directly to the Cancer League of Colorado, a unique organization that is 100% a volunteer based has no overhead or administrative costs. Every dollar donated goes directly toward helping the cancer community!

<https://www.denverovertheedge.com/carly-wendt/>



## Member News

### Anda Pilmanis

Anda Pilmanis started her own real estate firm in September - Agent Anda LLC. Congratulations and good luck!

### Becky Theis

Becky is now the VP and Senior Trust Officer of Wind River Trust Company, a private trust company and family office. Congratulations Becky. Enjoy trips to New York et al.

### Kayla Nelson

Changed firms to Zumalt & Sigler LLC. The firm practices estate planning, guardianships and conservatorships, probate and trust litigation and administration, fiduciary representation, elder exploitation investigation and bankruptcy. Congratulations Kayla!

### Karen Salvatore

Celebrating 20 years of marriage in September! Congratulations Karen.

### Jennifer Trembley

Jennifer's Women's Choice Financial Advisor Award 2018 was published in USA Today on July 24.

### Heather Dawson

Heather helped organize the BeAboutBliss.com fundraiser on August 25th 2018.

### Sati Caruth

was married to Brian McLafferty on October 28th, 2017 at Paso Robles, CA at Brian's family's winery, Lago Giuseppe Winery. Congratulations Sati and Brian McLafferty on their upcoming 1st anniversary.





## Lee McCue

Sheila Schmidt with LifeCare Solutions was a panelist on Lee's "5280 Savvy Seniors" series on Financial and Investment Fraud Prevention expert panel on July 19th at St. Andrew's Village in Aurora. What a great example of WEPC members leveraging each other's skills to make a positive difference - well done Lee and Sheila!

Members at the WEPC Meeting, August 9, 2018 "Colorado Uniform Trust Code", presented by Darla Daniel.



Kristin Dittus and Jennifer Trembley

Below: Heather Dawson and  
Gina Trevey



## WEPC Events

### 2018 Walk to End Alzheimer's

On Saturday, September 15th 2018 WEPC members participated in the Denver Walk to end Alzheimer's. Thank you to all our WEPC members for your support - both for walking and financially.

"On behalf of the WEPC, thank you for your support of the annual Walk to End Alzheimer's. What a wonderful group we have! Together, we will win the fight against this awful disease!" Lauretta Moell



Congratulations are in order because the WEPC team of Gina Trevey, Lauretta Moell, Holly Vandehoef, Kayla Nelson, Angela Herrick who wildly surpassed the team goal of \$1,000.00. The team raised \$2,585.00 with Lauretta Moell doing an outstanding job raising \$1,920.00.

Pictured from left to right: Holly Vandehoef, Kayla Nelson, Angela Herrick, Gina Trevey, Lauretta Moell.

## New Members

**We welcome the following new members:**

### Jessica Beck, CFP

Financial Planner  
Colorado Wealth Group

### Jill Eelkema

Associate  
Western Care Partners

### Jenny Mattie, CPA

CPA  
Moss Adams

### Rebecca Shandrick, JD

Attorney  
Law Offices of Rebecca L. Shandrick, LLC

### Kevne Sharpe,

Financial Services, **Health and Long Term Care**  
Presidential Wealth Management

### Heather Dawson

Personal Property Appraisals & downsizing assistance  
Heirloom Valuations and Organizing Services

## **Are you LinkedIn?** Join the WEPC LinkedIn Group – [www.linkedin.com](http://www.linkedin.com)

- This is a private group, viewable only by WEPC members.
- It's a great forum to connect with other WEPC members outside of the monthly meetings.
- We encourage you to start a discussion, ask a question, request referrals, or post an article of interest to the members of WEPC.
- Please use this site to share our collective knowledge and experience, and help the WEPC continue to grow.

### **WEPC Officers**

#### **Angela Herrick, Esq. – President**

Herrick Law, LLC  
[angela@herrick-law.com](mailto:angela@herrick-law.com)

#### **Hayley Lambourn – Vice President**

Steenrod, Schwartz & McMinimee, LLP  
[hlambourn@steenrodllaw.com](mailto:hlambourn@steenrodllaw.com)

#### **Karen Salvatore, CFA®, CFP® – Secretary**

Shine Investment Advisory Services, Inc.  
[karen@shineinvestments.com](mailto:karen@shineinvestments.com)

#### **Angelia McGill, CPA® – Treasurer**

Bauerle and Company, P.C.  
[amcgill@bauerlesolutions.com](mailto:amcgill@bauerlesolutions.com)

#### **Holly VandeHoef, Esq. – Immediate Past President**

U.S. Bank  
[Holly.VandeHoef@usbank.com](mailto:Holly.VandeHoef@usbank.com)

### **WEPC Committees**

#### **Membership Committee**

##### **Jennifer Trembley, CFP®, ChFC®, CRPC®, APMA®, CDEA®, BFA® – Co-Chair**

Ethos Financial Partners  
[jennifer.k.trembley@ampf.com](mailto:jennifer.k.trembley@ampf.com)

##### **Kayla Nelson, Esq. – Co-Chair**

Zumalt & Sigler, LLC  
[kayla@zumaltsigler.com](mailto:kayla@zumaltsigler.com)

#### **Lee McCue – Membership Ambassador**

McTeam Properties  
[lee@mcteamproperties.com](mailto:lee@mcteamproperties.com)

#### **Programs Committee**

##### **Becky Theis – Co-Chair**

Wind River Trust Company  
[rebecca.lynn.theis@gmail.com](mailto:rebecca.lynn.theis@gmail.com)

##### **Sati C. McLafferty, Esq. – Co-Chair**

Ambler Keenan Mitchell Johnson  
[sati@ambler-keen.com](mailto:sati@ambler-keen.com)

#### **Hospitality Committee**

##### **Gina Trevey, Esq., CTFA® – Co-Chair**

AMG National Trust Bank  
[gmtrevey@amgnational.com](mailto:gmtrevey@amgnational.com)

##### **Kelly Collins – Co-Chair**

Aspen Grove Financial Strategies, LLC  
[kelly@aspengrovefs.com](mailto:kelly@aspengrovefs.com)

#### **Public Relations Committee**

##### **Anda Pilmanis, Esq., Realtor – Co-Chair**

Metro Brokers  
[agentanda@agentanda.com](mailto:agentanda@agentanda.com)

##### **Carly Wendt – Co-Chair**

Merrill Lynch  
[carly.wendt@ml.com](mailto:carly.wendt@ml.com)

#### **Liaison to National Association of Estate Planners & Councils (NAEPC):**

##### **Nora Roth, JD, AEP®**

Colorado State Bank & Trust  
[nroth@csbt.com](mailto:nroth@csbt.com)



## WEPC Calendar

### Meeting Dates for 2018 - 2019 Year

The WEPC generally meets the 2nd Thursday of every month.

#### Upcoming meetings:

**October 11, 2018**      **Philanthropic Planning  
& Advising 101**  
**Jessica R. Diaz and**  
**Rebecca Alderfer**

**November 8, 2018**      **Blockchain Technology**  
**John Carpenter**

**December 13, 2018**      **Holiday Social**  
**Del Frisco's Grille**  
**100 St Paul St.**  
**Suite 140**  
**Cherry Creek, CO**

## Instructions for Paying Dues

#### To pay via Credit Card:

Please visit our website at

**<http://wepc.net/membership.html>.**

- Click on the red Member Dues Renewal button  
(near the bottom of the page).

#### To pay via Check:

Please send a check made payable to "WEPC" to  
WEPC, P.O. Box 460666, Denver, CO, 80246.

Please specify your name on the check, if the check is in your  
company's name.

#### In Person:

Please bring your check to our next meeting

Please specify your name on the check, if the check is in your  
company's name.

#### Notes:

1. WEPC dues are due in May and are not prorated, hence the best value for your annual dues is achieved if you make payment in May.
2. Please note that if your dues are unpaid by the time of the June meeting, you will be asked to either pay your dues in full or a guest fee of \$25 at the door.

## WEPC Sponsorship

Please consider being a sponsor for one of our fantastic WEPC meetings. Opportunities are now available for our members.

**Gold Level Sponsor:** For our \$500 Gold Level Sponsors, we offer the following benefits at one of our monthly meetings:

- Organization's name will be announced at the meeting as the sponsor.
- Organization's name and logo will be displayed at the meeting as the sponsor.
- Ability to place marketing materials at the sign-in table for members and guests.
- 5-10 minutes to talk about your organization at the beginning of the meeting.
- Organization's name displayed on the home page of WEPC website for a year, in the meeting Evite and in the newsletters for the year.
- 4 meeting guest passes.

**Silver Level Sponsor:** For our \$250 Silver Level Sponsors, we offer the following benefits at one of our monthly meetings:

- Organization's name will be announced at the meeting as the sponsor.
- Organization's name and logo will be displayed at the meeting as the sponsor.
- Ability to place marketing materials at the sign-in table for members and guests.
- Recognition in the meeting Evite, newsletter and website.
- 2 meeting guest passes.

If you are interested or would like more information, please contact Anda Pilmanis, Public Relations Committee Co-Chair at [agentanda@agentanda.com](mailto:agentanda@agentanda.com) and/or Carly Wendt at [carly.wendt@ml.com](mailto:carly.wendt@ml.com)

Please print and complete the sponsorship form directly to the Public Relations Committee Co-Chair responsible for sponsorships, as indicated on the form.

## WEPC Online

**Check out the WEPC website - [www.wepc.net](http://www.wepc.net)**

1. Easy to use Member Directory. Use alphabetical or career specialty listings. Need an expert or referral partner? Go to the WEPC Member Directory!  
**\*Has your contact information changed? Please review your listing under "Our Members" on the website and submit an update form if any of your contact information has changed.**
2. Member Handbook is online. Ever wonder what certain committees or board members do? Read the descriptions in the Member Handbook!
3. Submit Membership Application and pay dues online!
4. Please notify the membership committee if your name-tag needs to be updated.